



MON	TUE	WED	THU	FRI	SAT	SUN
<p>STORY Share how you got into speaking and why</p>	<p>INSPIRATION One of the reasons I love what I do is...</p>	<p>FAQ Answer a FAQ clients regularly ask you</p>	<p>TESTIMONIAL Feedback from a recent client or event</p>	<p>BEHIND THE SCENES Mini doco on event</p>	<p>INSPIRATIONAL On stage snippet of you / motivational content</p>	<p>MEME / QUOTE Share your favourite quote and how it inspires you</p>
<p>TIPS Three ways to (insert how-to on your expertise)</p>	<p>INFOGRAPH Infograph on some relevant research or stats</p>	<p>BOOK CLUB Show a book you're reading or recommending</p>	<p>THROWBACK THURSDAY Show a pic or a video of you from the past</p>	<p>TIMELAPSE Show a time lapse video of you preparing / presenting</p>	<p>REPURPOSE Repurpose an old post that was successful</p>	<p>PERSONAL Talk about what your greatest challenge or success</p>
<p>YOUR WHY A photo or video of someone who inspires you</p>	<p>COLLABORATE A video interview with someone else in your industry</p>	<p>BEHIND THE SCENES Sneak peek of something you're working on</p>	<p>VOTING POLL Provide two options on a design or idea</p>	<p>BLOOPERS A blooper reel from a video shoot</p>	<p>CASE STUDY A video or blog on long-term impact of your presentation</p>	<p>POINT OF DIFFERENCE Three things that make you different from other speakers</p>
<p>PROMOTIONAL Run a limited promo with a bonus value-add</p>	<p>CREDIBILITY Share a video of your awards or accreditations & why they matter</p>	<p>VOTE A/B Get followers to vote on an outfit or colour shirt for presentation</p>	<p>PERSPECTIVE Talk about an issue and your perspective on it</p>	<p>PERSONAL Share a personal story about your childhood & what you wanted to be</p>	<p>INSPO Share a video of another famous speaker & how it inspires you</p>	<p>FAST FORWARD Share the best advice you've been given in 30 seconds</p>